

RODRIGO MANUEL PÉREZ

ARTISTIC PRODUCER · CULTURAL MANAGER · ARTS & CULTURAL INDUSTRIES

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PROFESSIONAL PROFILE

Since 2007, I have made seemingly impossible projects happen: artistic productions that cross borders, languages and institutions. I have coordinated performing arts and audiovisual productions across more than 15 countries, collaborating with artists such as Federico León and Mariano Pensotti, and international companies including Rimini Protokoll. From 2022 to 2025, I served as Artistic Producer at the Kirchner Cultural Center (CCK), one of Argentina's most significant public cultural institutions. I am co-founder of ZELAYA (Buenos Aires, 2014–2021), a multidisciplinary cultural space and production company.

As a university professor and workshop facilitator, I accompany artists and cultural managers in the design, development and submission of projects to international mobility funds.

AREAS OF EXPERTISE

International Artistic Production	Performing Arts Co-production	Festivals & Markets	International Mobility Funds
Cultural Space Management	Training & Workshops	Project Management	Audiovisual Production

SELECTED PROJECTS

KIRCHNER CULTURAL CENTER (CCK) — Buenos Aires 2022 – 2025

Artistic Producer

Artistic production at Argentina's leading national cultural institution, with an international-scale programme across the performing arts, music, visual arts and cinema. The CCK is one of the largest and most prominent cultural centres in Latin America.

LAS IDEAS (The Ideas) — Federico León 2014 – 2018

Producer & Assistant Director

International tour across 15+ countries and 20+ premier festivals: Kunstenfestivaldesarts (Brussels), Festival d'Automne (Paris), Kyoto Experiment (Japan), Home Works 7 / Ashkal Alwan (Beirut), Santiago a Mil (Chile), Alkantara Festival (Lisbon), Carrefour International du Théâtre (Québec), Festival MIRADA (Brazil), among others. Project supported by IBERESCENA.

YO ESCRIBO. VOS DIBUJÁS (I Write. You Draw.) — ZELAYA 2017 – 2019

Production Coordinator

Performative work featuring 25 on-stage actors, co-produced internationally: Teatro Nacional Argentino–Teatro Cervantes (Buenos Aires), Kunstenfestivaldesarts (Brussels), Wiener Festwochen (Vienna), FITEI (Porto), Teatro do Bairro Alto (Lisbon). Supported by IBERESCENA and Mecenazgo.

ZELAYA — Cultural Space & Production Company 2014 – 2021

Co-founder, Producer & Manager

Founded and managed a multidisciplinary cultural space in Buenos Aires producing theatre, film cycles, literature events, festivals, concerts and visual arts exhibitions for seven years.

37th & 38th MAR DEL PLATA INTERNATIONAL FILM FESTIVAL 2022 – 2023

Technical Producer

Production management at one of Latin America's most prestigious competitive film festivals.

TEATRO COLÓN — Resurrection, Symphony No. 2 by Mahler 2023

Technical Producer

Opera with stage direction by Romeo Castellucci, mounted at the Ocre Pavilion of La Rural to mark the 40th anniversary of democracy in Argentina.

CINEASTAS & EL PASADO ES UN ANIMAL GROTESCO — Mariano Pensotti / Grupo Marea 2014 – 2015 *International Tour Producer*

Tour across Zurich and Geneva (Switzerland), Hamburg (Germany), Groningen (Netherlands), New York, Minneapolis, Chicago, Seattle and Los Angeles (USA), Toronto and Vancouver (Canada).

TEACHING & TRAINING

UNLaM — School of Arts & Media (Virtual) — Lecturer in Production & Cultural Project Management 2022 – Present

UNLaM — School of Arts & Media (Virtual) — Lecturer in Audiovisual Language & Production 2025 – Present

Independent workshops & various institutions — Production & Cultural Project Development 2018 – Present

Producer's Academy — Brussels, Belgium — Seminar on International Tour Production 2019

OTHER RELEVANT PROJECTS

Centro Cultural Recoleta — YOUNG ART BIENNIAL — Coordinator & Producer of CAMPUS (multidisciplinary training space) 2021 – 2022

ESPACIOS REVELADOS / Changing Places — Producer — International cultural festival, 16 abandoned buildings across Buenos Aires 2013 – 2014

11th FIBA — Rimini Protokoll: REMOTE BA — Local Producer 2017

BRUT Season Opening — Vienna, Austria — Producer — Audiovisual pieces IN MEDIA RES 2017

YO EN EL FUTURO (Me in the Future) — Federico León — Producer — Teatro Cervantes + tour in Spain and France 2017 – 2018

LAS MULTITUDES (The Multitudes) — Federico León — Production Assistant — Berliner Festschpiele, Steirischer Herbst Graz (Austria) 2011 – 2013

UBA INTERNATIONAL FILM FESTIVAL — Technical Producer 2023 – 2025 - 2026

EDUCATION

UNTREF (Universidad Nacional de Tres de Febrero) — Advanced Diploma in Cultural Heritage Management 2025

University of Buenos Aires (UBA) — Image and Sound Design (Incomplete) 2004 – 2010

Cambridge University — First Certificate in English — Grade A 2002

LANGUAGES

Spanish: Native · **English:** Advanced (Cambridge First Certificate, Grade A) · **Portuguese:** Intermediate